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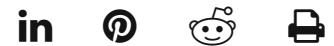
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SOUTH CAROLINA

Best cheeseburgers in South Carolina? The ones served at this restaurant rank No. 1

BY SIMONE JASPER

SEPTEMBER 29, 2023 9:30 AM



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Hamburger Joe's in North Myrtle Beach ranks as the best place to get cheeseburgers in South Carolina. *Google Street View screengrab taken on Sept. 29, 2023*



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A South Carolina burger joint has big fans — and now it tops a statewide list.

[Hamburger Joe's](#) in North Myrtle Beach was named the [state's best place](#) to eat a cheeseburger, according to results published Sept. 1.

The restaurant landed in the No. 1 spot after the review website Yelp studied comments that customers left between Jan. 1 and July 20. The website said it “ranked those spots using a number of factors, including the total volume and ratings of reviews mentioning ‘cheeseburger.’”

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Visit Myrtle Beach rolled out a new Reddit ad. It's a bit unreal.

WHAT MAKES THE BURGER JOINT RANK NO. 1?

On Yelp, some Hamburger Joe's customers raved about burgers they said were well-cooked and came with several toppings to choose from. Many were fans of the [cheeseburgers served "all the way"](#) — with chili, slaw and onions.

Hamburger Joe's boasts four out of five stars on Yelp. Though the restaurant also has a presence in nearby Surfside Beach, the [North Myrtle Beach](#) location reigned supreme in the rankings.

Joe Brooks helped the restaurant get its start more than 30 years ago.

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Hamburger Joe's in North Myrtle Beach was named the state's top place to get a cheeseburger. This file photo shows the restaurant's Surfside Beach location. JASON LEE jlee@thesunnews.com

“Joe wanted to offer casual fine dining to beach and golf enthusiasts, so he opened Joe's Bar & Grill,” the restaurant wrote on its website. “Having the name, ‘Bar & Grill,’ many thought it was a burger joint, so Joe said let's open a burger joint!”

In addition to cheeseburgers, the cash-only restaurant is known for its fried bologna sandwiches, Yelp told McClatchy News in an email. The online menu also includes barbecue sandwiches, hot dogs, fries and other fan favorites.

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Simone Jasper is a reporter covering breaking stories for The News & Observer and real-time news in the Carolinas.

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